



DAVID QUITORIANO

SOCIAL INNOVATOR.
BUSINESS BUILDER.
TECH ADVOCATE.

CONTACT

 david@quitoriano.org

 dave.quitoriano.org

PROFESSIONAL TIMELINE

2017 – present | Proaxial (proaxialdigital.com)

President/CEO

Mobile applications company with deep expertise in eLearning systems and software development

2006 – 2023 | Orangefix (orangefix.xyz)

President

Application development company, eCommerce, and IT support

2013 – 2019 | MCI-EastWest BPO (eastwestbpo.com)

Chief Technology Officer

Business process outsourcing company for offshore companies in North America and Europe

2016 – 2020 | 8 Figures Solar (8fsi.com)

Head of Operations, Research + Development

Renewable energy designer, supplier and installer of world-class brands nationwide

2008 – 2019 | De La Salle-College Of Saint Benilde

Instructor, thesis advisor, and mentor with the School of Management and Information Technology

2001 – 2006 | Trevoca Corp. Limited

Founder/Chief Information Officer

Developed products and technology for globally-distributed advanced nutraceuticals and functional foods

HIGHLIGHTS

Smart School-in-a-Bag Learning Program

Content, Architecture, Application, UX | 2015 – present
Tapped by Smart Communications to build eLearning Platform and Apps for the award-winning Smart School-in-a-Bag (SIAB) Program, a “portable digital classroom” which through interactive educational materials enhances and enables remote learning for hundreds of thousands of students to-date, including indigenous groups and those in far-flung disaster-stricken, and/or no electricity areas countrywide.

EastWest 3D digital to AR pilot group

Consultant | 2023

Collaborated with EastWest, an outsourcing company serving North America and Europe, to pilot the first batch of 3D experts for the world's biggest e-commerce platform.

DepEd Multigrade Interactive App

Design, Project Management, Application, UX

| 2019 – 2021

Partnered with UNICEF and Educo Foundation for the DepEd program's Interactive Apps, producing dynamic learning tools for Science, Math, English, and Filipino.

Batibot App

Content, Architecture, Application, UX | 2015 – 2017

Produced mobile apps for Batibot, the multi-awarded TV show for children, to reach a global audience anytime, anywhere, and are available on App Store and Google Play.

COMELEC Election Tracking System


Systems Integration, Project Management, Operations | 2013


Partnered with AIR21 and the COMELEC (Commission on Elections) for the first and presently only election tracking system which monitors over 100,000 parcels in the polling centers across the country, eliminating lost ballot boxes.

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PROFESSIONAL TIMELINE

1997 – present | Yehey! Corporation

Founder

Co-Creator of Yehey! search engine and site, pioneering as the only Filipino online directory

1996 – 1997 | Avatar Technologies

Founder

Deployed IBM Food Application/DOS -based POS system for the Kenny Rogers Roasters restaurant chain

1995 – 1996 | IBM Philippines

Business Analyst

Customized Process Operations Management Systems for companies including United Laboratories

HIGHLIGHTS

AIR21 iOS, Android + BlackBerry Apps

Systems Integration, Project Management, Application | 2012 – 2016

Developed a world-class tracking system app for top logistics company AIR21, allowing users to monitor their packages in real-time, locate the nearest branches, and compute for rates.

Trevoca Supply Chain Management, Operations + Logistics Systems

Systems Integration, Project Management, Application | 2000 – 2005

Trevoca is a product development and marketing organization for advanced nutraceuticals and functional foods. Developed a fully automated online ordering, e-Commerce, payment solutions, logistics, and payouts as a true online business for distributors and wholesalers.

Yehey! Search Engine + Online Directory

Founder, Product Development | 1997 – present

Started Yehey! as the only Filipino search engine and online directory, building the system from ground up and acting as the main source of Filipino content world-wide. It is now a publicly-listed company.

AWARDS

BATIBOT APP
2017 QUILL AWARD OF EXCELLENCE
2017 GOLD ANVIL AWARD

SCHOOL-IN-A-BAG PROGRAM
2018 GOLD ANVIL AWARD

CVIF-DLP
(DYNAMIC LEARNING PROGRAM)
2019 GOLD ANVIL AWARD
2020 QUILL AWARD

EDUCATION/TRAINING

2022 | Blender 3D
2021 | Unity Game Dev Bootcamp
2019 | Baybayin Buhayin Summit
2016 | Solar Engineering+Renewable Solutions
2008 | Java EE Programming
2005, 2006 | CommunicAsia Conference SG
2004 | Every Nation Leadership Institute
1995 | University of Santo Tomas,
BS Mathematics major in Computer Science

WORKSHOPS/TALKS

WordCamp 2008 – WordPress Conference
Hosted the first WordCamp in the Philippines at the College of Saint Benilde with founder Matt Mullenweg

Talks conducted include:

- Smart SWEEP SPRINT Multimedia Workshop and Unity Game Development Bootcamp
- Various Developer Hackathons (Microsoft ImagineCup, AngelHack, DevCon, Startup Weekend +)
- Internet World Conference
- Connect World Conference
- Career talks for various schools (ADMU, UST, CEU, APC)
- Philippine Foundation for Science and Technology

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SPEAKER BIO




Co-founder of the country's first search engine Yehey.com, David is a Philippine Internet pioneer whose lifework is dedicated to making the world wide web a better, more helpful place for the Filipino user. An award-winning innovator, business builder, and mentor for over two decades, David continues to think of himself as a lifelong learner in the world of Technology.


A multi-venturist, David runs Proaxial which builds game-changing software for top brands in telecom, education, health, and logistics. He co-founded Trevoca, a Hong Kong-based marketing company for advanced nutraceuticals. As a consultant for EastWest, a BPO for offshore companies in North America and Europe, he recently piloted the 3D digital to AR group which serviced the world's biggest ecommerce platform.

As mentor, David shares his passion for tech and innovation among the next generation IT movers and mavericks, giving career talks for universities and workshops nationwide. He was an AngelHack Ambassador who hosted the largest global hackathon competition to showcase local talent to the world. David served as part-time faculty at the De La Salle-College of Saint Benilde and enhanced his curriculum focused on career-readiness. His social innovations include EdTech tools like the award-winning "School in a Bag" in collaboration with Smart Communications, which to this day enables remote learning for over 100K students and teachers across the country, including indigenous groups. He made learning the ancient Philippine Tagalog script "Baybayin" accessible to the world by producing a free e-learning platform, Kuya Bai (kuyabai.com). Through a series of partnerships with logistics giant AIR21, he provided the technology for the COMELEC (Commission on Elections) to track over 100,000 parcels in polling centers across the Philippines, eliminating lost ballot boxes.

Offline, David enjoys the outdoors, going trekking and biking, and is a coffeephile in search of the perfect cup.

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